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*the momentous release of*

**ITC**  
**NEW BASKERVILLE**  
**P R O**

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ITC NEW BASKERVILLE IS A MODERN interpretation of the original types cut in 1762 by British type founder and printer John Baskerville. Centuries after its creation, Baskerville remains one of the world's most widely used typefaces.

**AaBbCcDd**

ROMAN | ITALIC | SEMI BOLD | SEMI BOLD ITALIC | BOLD | BOLD ITALIC | BLACK | BLACK ITALIC

# ITC New Baskerville Pro

ROMAN

ABCDEFGHIJKLMNOPQRSTUVWXYZ

ABCDEFGHIJKLMNOPQRSTUVWXYZ&1234567890

abcdefghijklmnopqrstuvwxyz&1234567890

ITALIC

*ABCDEFGHIJKLMNOPQRSTUVWXYZ*

*abcdefghijklmnopqrstuvwxyz&1234512345*

SEMI BOLD

**ABCDEFGHIJKLMNOPQRSTUVWXYZ**

**ABCDEFGHIJKLMNOPQRSTUVWXYZ&1234567890**

**abcdefghijklmnopqrstuvwxyz&1234567890**

SEMI BOLD ITALIC

***ABCDEFGHIJKLMNOPQRSTUVWXYZ***

***abcdefghijklmnopqrstuvwxyz&1234512345***

BOLD

**ABCDEFGHIJKLMNOPQRSTUVWXYZ**

**ABCDEFGHIJKLMNOPQRSTUVWXYZ&1234567890**

**abcdefghijklmnopqrstuvwxyz&1234567890**

BOLD ITALIC

***ABCDEFGHIJKLMNOPQRSTUVWXYZ***

***abcdefghijklmnopqrstuvwxyz&1234512345***

BLACK

**ABCDEFGHIJKLMNOPQRSTUVWXYZ**

**abcdefghijklmnopqrstuvwxyz&1234512345**

BLACK ITALIC

***ABCDEFGHIJKLMNOPQRSTUVWXYZ***

***abcdefghijklmnopqrstuvwxyz&1234512345***



# ITC New Baskerville Pro

8/10 ROMAN & ITALIC

IMAGINE THAT YOU have before you a flagon of wine. You may choose your own favorite vintage for this imaginary demonstration, so that it be a *deep shimmering crimson in color. You have two goblets before you. One is of solid gold, wrought in the most exquisite patterns. The other is of crystal-clear*

8/10 SEMI BOLD & SEMI BOLD ITALIC

IMAGINE THAT YOU have before you a flagon of wine. You may choose your own favorite vintage for this imaginary demonstration, so that it be a *deep shimmering crimson in color. You have two goblets before you. One is of solid gold, wrought in the most exquisite patterns. The other is of crys*

8/10 BOLD & BOLD ITALIC

**IMAGINE THAT YOU** have before you a flagon of wine. You may choose your own favorite vintage for this imaginary demonstration, so that it be a *shimmering crimson in color. You have two goblets before you. One is of gold, wrought in the most exquisite patterns. The other is of crystal-clear*

8/10 BLACK & BLACK ITALIC

**Imagine that you have before you a flagon of wine. You may choose your own favorite vintage for this imaginary demonstration, so that it be a deep shimmering crimson in color. You have goblets before you. One is of gold, wrought in the most exquisite patterns. The other**

10/12 ROMAN & ITALIC

IMAGINE THAT YOU have before you a flagon of wine. You may choose your favorite vintage for this imaginary demonstration, so that it be a *deep shimmering crimson color. You have two goblets before you*

10/12 SEMI BOLD & SEMI BOLD ITALIC

IMAGINE THAT YOU have before you a flagon of wine. You may choose your own favorite vintage for this imaginary demonstration, so that it be a *shimmering crimson in color. You have two goblets be*

10/12 BOLD & BOLD ITALIC

**IMAGINE THAT YOU** have before you a flagon of wine. You may choose your favorite vintage for this imaginary demonstration, so that it be a *deep shimmering crimson in color. You have before you two*

10/12 BLACK & BLACK ITALIC

**Imagine that you have before you a flagon of wine. You may choose your own favorite vintage for this imaginary demonstration, so that it be a shimmering crimson in color. You have**

12/14 ROMAN & ITALIC

IMAGINE THAT YOU have before you a flagon of wine. You may choose your own favorite vintage for this imaginary demonstration, so that it be a *deep shimmering crimson in color. You have two goblets before*

12/14 SEMI BOLD & SEMI BOLD ITALIC

IMAGINE THAT YOU have before you a flagon of wine. You may choose your own favorite vintage for this imaginary demonstration, so that it be a *shimmering crimson in color. You have two goblets before*

12/14 BOLD & BOLD ITALIC

**IMAGINE THAT YOU** have before you a flagon of wine. You may choose your own favorite vintage for this imaginary demonstration, so that it be a *deep shimmering crimson in color. You have two go*

12/14 BLACK & BLACK ITALIC

**Imagine that you have before you a flagon of wine. You may choose your favorite vintage for this imaginary demonstration, so that it be a deep shimmering crimson in color. You**

18/20 ROMAN & ITALIC

IMAGINE THAT YOU have before you a flagon of wine. You may choose your own favorite vintage for this imaginary demonstration, so th

18/20 SEMI BOLD & SEMI BOLD ITALIC

**IMAGINE THAT YOU** have before you a flagon of wine. You may choose your own favorite vintage for this imaginary demonstration so th

18/20 BOLD & BOLD ITALIC

**IMAGINE THAT YOU** have before you a flagon of wine. You may choose your own favorite vintage for this imaginary demonstration

18/20 BLACK & BLACK ITALIC

**Imagine that you have before you a flagon of wine. You may choose your favorite vintage for this imaginary demonstration**