

The Vesta typeface family, designed by Gerard Unger,
masterfully orchestrates the interplay of weights within individual letters.

Vesta

Big Vesta

VESTA™

a	a	a	a	a	a	a
<i>a</i>	<i>a</i>	<i>a</i>	<i>a</i>	<i>a</i>	<i>a</i>	<i>a</i>

BIG VESTA™

a	a	a	a	a	a	a
<i>a</i>	<i>a</i>	<i>a</i>	<i>a</i>	<i>a</i>	<i>a</i>	<i>a</i>

ORIGINS ARE NOBLE

named after TEMPLE OF VESTA at Tivoli

TAPERED STROKE TERMINALS

Open letterforms, large counters and horizontal stress

in no way an ordinary sans serif

narrow proportions

AN ELEGANT LIGHT TO AN AUTHORITATIVE BLACK

1234567890&1234567890

Vesta

LIGHT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&1234567890
abcdefghijklmnopqrstuvwxyz&1234567890

LIGHT ITALIC

*ABCDEFGHIJKLMNOPQRSTUVWXYZ&1234567890
abcdefghijklmnopqrstuvwxyz&1234567890*

REGULAR

ABCDEFGHIJKLMNOPQRSTUVWXYZ&1234567890
abcdefghijklmnopqrstuvwxyz&1234567890

ITALIC

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abcdefghijklmnopqrstuvwxyz&1234567890*

MEDIUM

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abcdefghijklmnopqrstuvwxyz&1234567890

MEDIUM ITALIC

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abcdefghijklmnopqrstuvwxyz&1234567890*

SEMI BOLD

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abcdefghijklmnopqrstuvwxyz&1234567890**

SEMI BOLD ITALIC

***ABCDEFGHIJKLMNOPQRSTUVWXYZ&1234567890
abcdefghijklmnopqrstuvwxyz&1234567890***

BOLD

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BOLD ITALIC

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abcdefghijklmnopqrstuvwxyz&1234567890***

Vesta

EXTRA BOLD

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EXTRA BOLD ITALIC

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BLACK

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BLACK ITALIC

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Vesta

8/10 LIGHT & LIGHT ITALIC

Imagine that you have before you a flagon of wine. You may choose your favorite vintage for this imaginary demonstration, so that it be a deep shimmering crimson in color. You have two goblets before you. One is of solid gold, wrought in the most exquisite patterns. The other is of crystal-clear glass, thin as a bubble and just as transparent. Pour and drink and acc

8/10 REGULAR & ITALIC

Imagine that you have before you a flagon of wine. You may choose your favorite vintage for this imaginary demonstration, so that it be a deep shimmering crimson in color. You have two goblets before you. One is of gold, wrought in exquisite patterns. The other is of crystal-clear glass, thin as a bubble and just as transparent. Pour and drink; and according to your

8/10 MEDIUM & MEDIUM ITALIC

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8/10 EXTRA BOLD & EXTRA BOLD ITALIC

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8/10 BLACK & BLACK ITALIC

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10/12 LIGHT & LIGHT ITALIC

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Vesta

12/14 LIGHT & LIGHT ITALIC

Imagine that you have before you a flagon of wine. You may choose your own favorite vintage for this imaginary demonstration, so that *it be a shimmering crimson in color. You have two goblets before you. One is of solid gold wrought most exquisite patterns. The other is of*

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Vesta

18/20 LIGHT & LIGHT ITALIC

Imagine that you have before you a flagon of wine. You may choose your own favorite vintage for this *imaginary demonstration, so that it be a deep shimmering crimson in color. You have two goblets before*

18/20 MEDIUM & MEDIUM ITALIC

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18/20 BOLD & BOLD ITALIC

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18/20 BLACK & BLACK ITALIC

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18/20 REGULAR & ITALIC

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Big Vesta

18/21 LIGHT & LIGHT ITALIC

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18/21 REGULAR & ITALIC

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18/21 MEDIUM & MEDIUM ITALIC

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18/21 BLACK & BLACK ITALIC

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Big Vesta

24 POINT

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Big Vesta

30 POINT

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