

# Truesdell

## SPOTTING TRUESDELL

Q Z z  
h m n

- Italic **Q** looks like the numeral **2**
- Bottom serif on cap and lowercase **Z**
- Large “pennant” top serifs in lowercase
- Final stroke of **h**, **m**, and **n** curve
- Uneven weights to curved strokes

## ETYMOLOGY

Frederic Goudy/Steve Matteson  
First used by Frederic Goudy in 1931  
Revived by Monotype in 1994

## FAMILY

Two weights with corresponding italics. Included are a suite of small caps, ligatures and swash characters.

## FONT FACTS

Goudy was asked to write a two-page article that he could set in any typeface. Truesdell was hurriedly designed to replace “Kaatskill,” an existing design by Goudy, which was too large for the project. Truesdell is named after Fred Goudy’s mother’s maiden name.

# Stellar

## SPOTTING STELLAR

B S M  
U u i j

- Caps based on Roman proportions
- Splayed cap **M**
- Cap and lowercase **U** share same design
- Angled dots to **i** and **j**
- Stroke terminals are flared

## ETYMOLOGY

R. Hunter Middleton/Dave Farey  
Released in 1929 by Ludlow Typograph  
Revived by Dave Farey in 1997

## FAMILY

Four weights named after galaxies.

## FONT FACTS

Ludlow did not develop Stellar into a large family because they were more interested in cloning the competition of “Futura” and “Kabel.” “Tempo” took its place. Stellar predates “Optima” and “Syntax,” two other stressed sans serif designs, by over 30 years.