

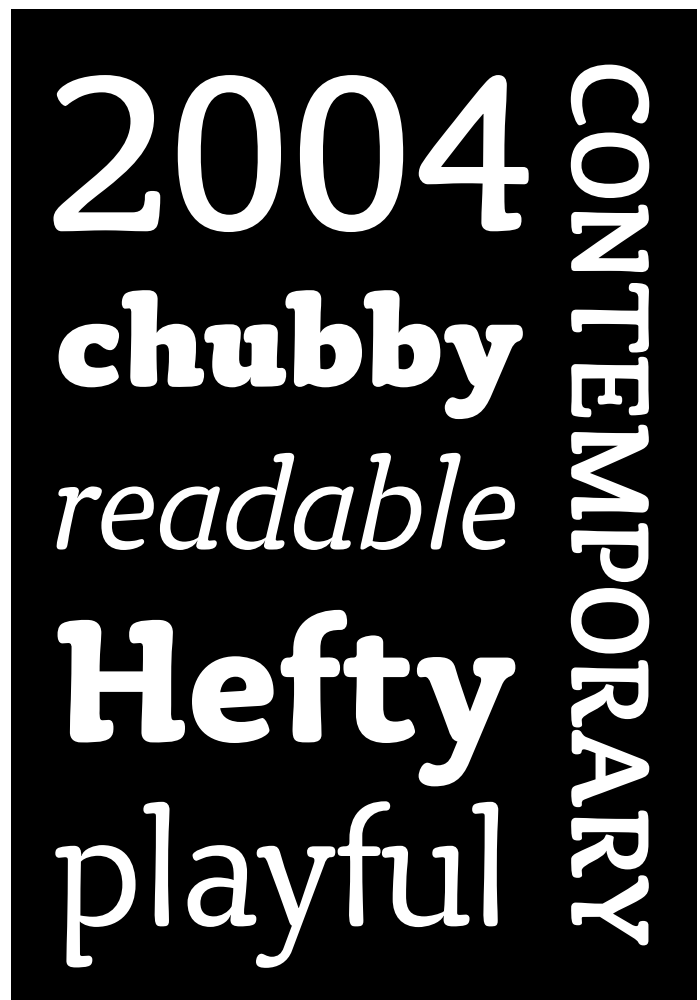
# ITC Tyke™

***The idea for the Tyke typeface family came to Tomi Haaparanta after using Cooper Black for a design project. He liked the chubby design but longed for a wider range of weights.***

A short while later, he began tinkering with the idea and slowly Tyke began to emerge. “I wanted a typeface that was cuddly and friendly,” recalls Tomi, “but also one that was *readable at text sizes.*”

Even though he wanted the heft of Cooper Black for the boldest weight, Tomi began drawing the family with the medium. His goal was to define and refine the characteristics of the design at the normal weight and then build on this to create the light and bold extremes.

According to Tomi, “I got the spark for type design when Phil Baines held a workshop in 1990 at the National College of Art and Design in Dublin. I’ve been working and playing with type ever since.” He released his first commercial font in 1996, while working as an Art Director in Helsinki. And, after about two-dozen more releases, he founded his own type studio, Suomi Type Foundry, early in 2004. Tyke is Tomi’s first ITC release.



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# ITC Tyke

LIGHT W/ OS

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz&1234512345

LIGHT ITALIC W/ OS

*ABCDEFGHIJKLMNOPQRSTUVWXYZ*  
*abcdefghijklmnopqrstuvwxyz&1234512345*

BOOK W/ OS

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz&1234512345

BOOK ITALIC W/ OS

*ABCDEFGHIJKLMNOPQRSTUVWXYZ*  
*abcdefghijklmnopqrstuvwxyz&1234512345*

MEDIUM W/ OS

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz&1234512345

MEDIUM ITALIC W/ OS

*ABCDEFGHIJKLMNOPQRSTUVWXYZ*  
*abcdefghijklmnopqrstuvwxyz&1234512345*

BOLD W/ OS

**ABCDEFGHIJKLMNOPQRSTUVWXYZ**  
**abcdefghijklmnopqrstuvwxyz&1234512345**

BOLD ITALIC W/ OS

***ABCDEFGHIJKLMNOPQRSTUVWXYZ***  
***abcdefghijklmnopqrstuvwxyz&1234512345***

BLACK W/ OS

**ABCDEFGHIJKLMNOPQRSTUVWXYZ**  
**abcdefghijklmnopqrstuvwxyz&1234512345**

BLACK ITALIC W/ OS

***ABCDEFGHIJKLMNOPQRSTUVWXYZ***  
***abcdefghijklmnopqrstuvwxyz&1234512345***

# ITC Tyke

CHARACTER SET

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# ITC Tyke

8/10 LIGHT & LIGHT ITALIC

Imagine that you have before you a flagon of wine. You may choose your own favorite vintage for this imaginary demonstration, so that it be a deep shimmering crimson in color. You have two goblets before you. *One is of solid gold, wrought in the most exquisite patterns. The other is of crystal-clear glass, thin as a bubble, and as transparent. Pour and drink; and according to your choice of goblet, I shall*

8/10 BOOK & BOOK ITALIC

Imagine that you have before you a flagon of wine. You may choose your own favorite vintage for this imaginary demonstration, so that it be a deep shimmering crimson in color. You have two goblets before you. *One is of solid gold, wrought in the most exquisite patterns. The other is of crystal-clear glass, thin as a bubble, and as transparent. Pour and drink; and according to your choice*

8/10 MEDIUM & MEDIUM ITALIC

Imagine that you have before you a flagon of wine. You may choose your own favorite vintage for this imaginary demonstration, so that it be a deep shimmering crimson in color. *You have two goblets before you. One is of solid gold, wrought in the most exquisite patterns. The other is of crystal-clear glass, thin as a bubble, and as transparent. Pour and drink*

8/10 BOLD & BOLD ITALIC

**Imagine that you have before you a flagon of wine. You may choose your own favorite vintage for this imaginary demonstration, so that it be a deep shimmering crimson in color. You have two goblets before you. *One is of solid gold, wrought in the most exquisite patterns. The other is of crystal-clear glass, thin as a bubble, and as transparent.***

10/12 LIGHT & LIGHT ITALIC

Imagine that you have before you a flagon of wine. You may choose your own favorite vintage for this imaginary demonstration, so that it be a deep shimmering crimson in color. *You have two goblets before you. One is of solid gold, wrought in the most exquisite patterns. The other is of crystal-clear glass, thin as a bubble, and*

10/12 BOOK & BOOK ITALIC

Imagine that you have before you a flagon of wine. You may choose your own favorite vintage for this imaginary demonstration, so that it be a deep shimmering crimson in color. *You have two goblets before you. One is of solid gold, wrought in the most exquisite patterns. The other is of crystal-clear*

10/12 MEDIUM & MEDIUM ITALIC

Imagine that you have before you a flagon of wine. You may choose your own favorite vintage for this imaginary demonstration, so that it be a deep shimmering crimson in color. You have two goblets before you. One is of solid gold, wrought in the most exquisite patterns. The other is of

10/12 BOLD & BOLD ITALIC

**Imagine that you have before you a flagon of wine. You may choose your own favorite vintage for this imaginary demonstration, so that it be a deep shimmering crimson in color. You have two goblets before you. *One is of solid gold, wrought in the most exquisite patterns. The other***

12/14 LIGHT & LIGHT ITALIC

Imagine that you have before you a flagon of wine. You may choose your own favorite vintage for this imaginary demonstration, so that it be a deep shimmering crimson in color. *You have two goblets before you. On*

12/14 BOOK & BOOK ITALIC

Imagine that you have before you a flagon of wine. You may choose your own favorite vintage for this imaginary demonstration, so that it be a deep shimmering crimson in color. *You have two goblets before you. On*

12/14 MEDIUM & MEDIUM ITALIC

Imagine that you have before you a flagon of wine. You may choose your own favorite vintage for this imaginary demonstration, so that it be a deep shimmering crimson in color. *You have two goblets before*

12/14 BOLD & BOLD ITALIC

**Imagine that you have before you a flagon of wine. You may choose your own favorite vintage for this imaginary demonstration, so that it be a deep shimmering crimson in color.**

12/14 BLACK & BLACK ITALIC

**Imagine that you have before you a flagon of wine. You may choose your own favorite vintage for this imaginary demonstration, so that it be a deep shimmering crimson in**

# ITC Tyke

18/20 LIGHT & LIGHT ITALIC

Imagine that you have before you a flagon of wine. You may choose your *own favorite vintage for this imaginary demonstration, so that it be a*

18/20 BOOK & BOOK ITALIC

Imagine that you have before you a flagon of wine. You may choose your *own favorite vintage for this imaginary demonstration, so that it be a*

18/20 MEDIUM & MEDIUM ITALIC

Imagine that you have before you a flagon of wine. You may choose *your own favorite vintage for this imaginary demonstration, so that*

18/20 BOLD & BOLD ITALIC

**Imagine that you have before you a flagon of wine. You may choose *your own favorite vintage for this imaginary demonstration, so that***

18/20 BLACK & BLACK ITALIC

**Imagine that you have before you a flagon of wine. You may *choose your own favorite vintage for this imaginary dem***

24/28 POINT

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48 POINT BOLD & BLACK

**Imagine that you have be**  
**Imagine that you have b**