

RE • INTRODUCING A CLASSIC TYPESTYLE

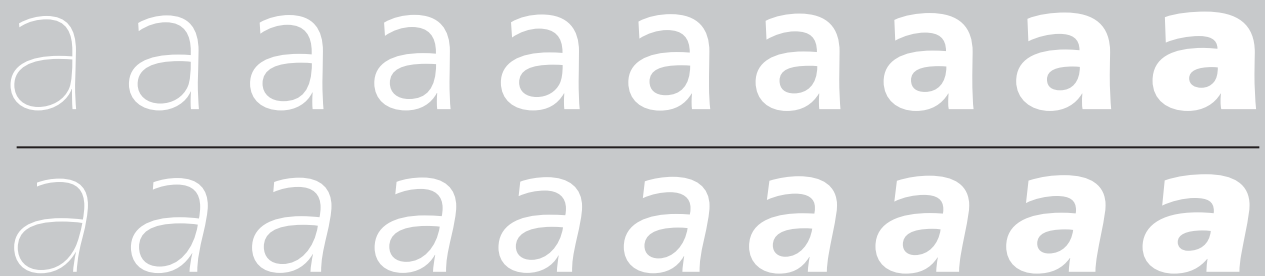
# NEUE FRUTIGER

*The design dates back to 1968, when Adrian Frutiger was commissioned to develop a typeface for the signage of the Charles de Gaulle International Airport at Roissy, France.*

**THE RESULT WAS A SEMINAL DESIGN  
THAT CHANGED FOREVER HOW WE LOOKED AT  
SANS SERIF TYPE.**

The Frutiger typestyle is logical though not rigid,  
distinctive without being mannered,  
and warm with no loss of sophistication.

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**10 WEIGHTS + CORRESPONDING ITALICS**

# Neue Frutiger

ULTRA LIGHT

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz&1234567890

ULTRA LIGHT ITALIC

*ABCDEFGHIJKLMNOPQRSTUVWXYZ*  
*abcdefghijklmnopqrstuvwxyz&1234567890*

THIN

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz&1234567890

THIN ITALIC

*ABCDEFGHIJKLMNOPQRSTUVWXYZ*  
*abcdefghijklmnopqrstuvwxyz&1234567890*

BOOK

**ABCDEFGHIJKLMNOPQRSTUVWXYZ**  
**abcdefghijklmnopqrstuvwxyz&1234567890**

BOOK ITALIC

***ABCDEFGHIJKLMNOPQRSTUVWXYZ***  
***abcdefghijklmnopqrstuvwxyz&1234567890***

REGULAR

**ABCDEFGHIJKLMNOPQRSTUVWXYZ**  
**abcdefghijklmnopqrstuvwxyz&1234567890**

ITALIC

***ABCDEFGHIJKLMNOPQRSTUVWXYZ***  
***abcdefghijklmnopqrstuvwxyz&1234567890***

MEDIUM

**ABCDEFGHIJKLMNOPQRSTUVWXYZ**  
**abcdefghijklmnopqrstuvwxyz&1234567890**

MEDIUM ITALIC

***ABCDEFGHIJKLMNOPQRSTUVWXYZ***  
***abcdefghijklmnopqrstuvwxyz&1234567890***

# Neue Frutiger

BOLD

**ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz&1234567890**

BOLD ITALIC

***ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz&1234567890***

HEAVY

**ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz&1234567890**

HEAVY ITALIC

***ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz&1234567890***

BLACK

**ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz&1234567890**

BLACK ITALIC

***ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz&1234567890***

EXTRA BLACK

**ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz&1234567890**

EXTRA BLACK ITALIC

***ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz&1234567890***





# Neue Frutiger

10/12 ULTRA LIGHT

Imagine that you have before you a flagon of wine. You may choose your favorite vintage for this demonstration, so that it be a shimmering crimson in color. You have two goblets before you. One is of solid gold, wrought in the most ex

10/12 ULTRA LIGHT ITALIC

*Imagine that you have before you a flagon of wine. You may choose your favorite vintage for this demonstration, so that it be a shimmering crimson in color. You have two goblets before you. One is of solid gold, wrought in the most*

10/12 THIN

Imagine that you have before you a flagon of wine. You may choose your own favorite vintage for this imaginary demonstration, so that it be a deep shimmering crimson in color. You have two goblets before you. One

10/12 THIN ITALIC

*Imagine that you have before you a flagon of wine. You may choose your favorite vintage for this imaginary demonstration, so that it be a shimmering crimson in color. You have two goblets before you. One is of solid*

10/12 LIGHT

Imagine that you have before you a flagon of wine. You may choose your own favorite vintage for this imaginary demonstration, so that it be a shimmering crimson in color. You have two goblets before you. On

10/12 LIGHT ITALIC

*Imagine that you have before you a flagon of wine. You may choose your own favorite vintage for this imaginary demonstration, so that it be a shimmering crimson in color. You have two goblets before you. On*

10/12 BOOK

Imagine that you have before you a flagon of wine. You may choose your own favorite vintage for this imaginary demonstration, so that it be a shimmering crimson in color. You have two goblets before you

10/12 BOOK ITALIC

*Imagine that you have before you a flagon of wine. You may choose your own favorite vintage for this imaginary demonstration, so that it be a shimmering crimson in color. You have two goblets before you*

10/12 REGULAR

Imagine that you have before you a flagon of wine. You may choose your own favorite vintage for this imaginary demonstration, so that it be a shimmering crimson in color. You have two goblets before you

10/12 ITALIC

*Imagine that you have before you a flagon of wine. You may choose your own favorite vintage for this imaginary demonstration, so that it be a shimmering crimson in color. You have two goblets before you*

10/12 MEDIUM

Imagine that you have before you a flagon of wine. You may choose your own favorite vintage for this imaginary demonstration, so that it be a shimmering crimson in color. You have two goblets before you

10/12 MEDIUM ITALIC

*Imagine that you have before you a flagon of wine. You may choose your own favorite vintage for this imaginary demonstration, so that it be a shimmering crimson in color. You have two goblets before you*

10/12 BOLD

**Imagine that you have before you a flagon of wine. You may choose your own favorite vintage for this imaginary demonstration, so that it be a shimmering crimson in color. You have two goblets before you**

10/12 BOLD ITALIC

***Imagine that you have before you a flagon of wine. You may choose your own favorite vintage for this imaginary demonstration, so that it be a shimmering crimson in color. You have two goblets before you***

10/12 HEAVY

**Imagine that you have before you a flagon of wine. You may choose your favorite vintage for this demonstration, so that it be a shimmering crimson in color. You have two goblets before**

10/12 HEAVY ITALIC

***Imagine that you have before you a flagon of wine. You may choose your favorite vintage for this demonstration, so that it be a shimmering crimson in color. You have two goblets before you***

10/12 BLACK

**Imagine that you have before you a flagon of wine. You may choose your own favorite vintage for this imaginary demonstration, so that it be a deep shimmering crimson in color. You ha**

10/12 BLACK ITALIC

***Imagine that you have before you a flagon of wine. You may choose your own favorite vintage for this imaginary demonstration, so that it be a deep shimmering crimson in color. You ha***

10/12 EXTRA BLACK

**Imagine that you have before you a flagon of wine. You may choose your own vintage for this demonstration, so that it be shimmering crimson in color. You have two goblets bef**

10/12 EXTRA BLACK ITALIC

***Imagine that you have before you a flagon of wine. You may choose your own vintage for this demonstration, so that it be shimmering crimson in color. You have two goblets bef***

# Neue Frutiger

12/14 ULTRA LIGHT & ULTRA LIGHT ITALIC

Imagine that you have before you a flagon of wine. You may choose your own favorite vintage for this imaginary demonstration, so that it be a deep shimmering crimson *in color. You have two goblets before you. One is of gold, wrought in the most exquisite patterns. The other is of crystal-clear glass, thin as*

12/14 BOOK & BOOK ITALIC

Imagine that you have before you a flagon of wine. You may choose your favorite vintage for this demonstration, so that it be a shimmering crimson *in color. You have two goblets before you. One is of solid gold, wrought in the most exquisite patterns. The other is of crystal*

12/14 BOLD & BOLD ITALIC

**Imagine that you have before you a flagon of wine. You may choose your favorite vintage for this imaginary demonstration, so that it be a deep shimmering crimson *in color. You have two goblets before you. One is of solid gold, wrought in the most***

12/14 EXTRA BLACK & EXTRA BLACK ITALIC

**Imagine that you have before you a flagon of wine. You may choose your own favorite vintage for this imaginary demonstration, so that it be a deep shimmering crimson *in color. You have two goblets before you***

12/14 THIN & THIN ITALIC

Imagine that you have before you a flagon of wine. You may choose your own favorite vintage for this imaginary demonstration, so that it be a deep shimmering crimson *in color. You have two goblets before you. One is of solid gold, wrought in the most exquisite patterns. The other is*

12/14 REGULAR & ITALIC

Imagine that you have before you a flagon of wine. You may choose your favorite vintage for this demonstration, so that it be a shimmering crimson *in color. You have two goblets before you. One is of solid gold, wrought in the most exquisite patterns. The other is of crystal*

12/14 HEAVY & HEAVY ITALIC

**Imagine that you have before you a flagon of wine. You may choose your own favorite vintage for this imaginary demonstration, so that it be a deep shimmering crimson *in color. You have two goblets before you. One is of solid gold, wrought in***

12/14 LIGHT & LIGHT ITALIC

Imagine that you have before you a flagon of wine. You may choose your favorite vintage for this imaginary demonstration, so that it be a deep shimmering crimson *in color. You have two goblets before you. One is of solid gold, wrought in the most exquisite patterns. The other is*

12/14 MEDIUM & MEDIUM ITALIC

Imagine that you have before you a flagon of wine. You may choose your favorite vintage for this demonstration, so that it be a shimmering crimson *in color. You have two goblets before you. One is of solid gold, wrought in the most exquisite patterns. The other is*

12/14 BLACK & BLACK ITALIC

**Imagine that you have before you a flagon of wine. You may choose your own favorite vintage for this imaginary demonstration, so that it be a shimmering crimson *in color. You have two goblets before you. One is of solid gold, wrought in***

# Neue Frutiger

18/20 ULTRA LIGHT & ULTRA LIGHT ITALIC

Imagine that you have before you a flagon of wine. You may choose your own favorite vintage for this *imaginary demonstration, so that it be a deep shimmering crimson in*

18/20 LIGHT & LIGHT ITALIC

Imagine that you have before you a flagon of wine. You may choose your favorite vintage for *this imaginary demonstration, so that it be a deep shimmering*

18/20 REGULAR & ITALIC

Imagine that you have before you a flagon of wine. You may choose your favorite vintage *for this demonstration, so that it be a shimmering crimson in*

18/20 BOLD & BOLD ITALIC

Imagine that you have before you a flagon of wine. You may choose your favorite vintage *for this demonstration, so that it be a shimmering crimson in*

18/20 BLACK & BLACK ITALIC

**Imagine that you have before you a flagon of wine. You may choose your own favorite vintage for this imaginary demonstration**

18/20 THIN & THIN ITALIC

Imagine that you have before you a flagon of wine. You may choose your own favorite vintage for this *imaginary demonstration, so that it be a deep shimmering crimson*

18/20 BOOK & BOOK ITALIC

Imagine that you have before you a flagon of wine. You may choose your favorite vintage for *this imaginary demonstration, so that it be a deep shimmering*

18/20 MEDIUM & MEDIUM ITALIC

Imagine that you have before you a flagon of wine. You may choose your favorite vintage *for this demonstration, so that it be a shimmering crimson in*

18/20 HEAVY & HEAVY ITALIC

**Imagine that you have before you a flagon of wine. You may choose your favorite vintage for this imaginary demonstration, so that it be**

18/20 EXTRA BLACK & EXTRA BLACK ITALIC

**Imagine that you have before you a flagon of wine. You may choose your own favorite vintage for this imaginary demonstration**