

ITC Chino PRO

a study in contrasts



*A suite of 12 designs ranging from
2 fanciful and script-like display designs to
10 legible and judicious text faces.*

~ WEIGHTS ~

LIGHT • *LIGHT ITALIC* • REGULAR • *ITALIC* • MEDIUM
MEDIUM ITALIC • **BOLD** • ***BOLD ITALIC*** • **BLACK** • ***BLACK ITALIC***
DISPLAY: THIN & **ULTRA**

ITC Chino Pro

LIGHT

ABCDEFGHIJKLMNOPQRSTUVWXYZ
ABCDEFGHIJKLMNOPQRSTUVWXYZ&1234567890
abcdefghijklmnopqrstuvwxyz&1234567890

LIGHT ITALIC

ABCDEFGHIJKLMNOPQRSTUVWXYZ
ABCDEFGHIJKLMNOPQRSTUVWXYZ&1234567890
abcdefghijklmnopqrstuvwxyz&1234567890

REGULAR

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ABCDEFGHIJKLMNOPQRSTUVWXYZ&1234567890
abcdefghijklmnopqrstuvwxyz&1234567890

ITALIC

ABCDEFGHIJKLMNOPQRSTUVWXYZ
ABCDEFGHIJKLMNOPQRSTUVWXYZ&1234567890
abcdefghijklmnopqrstuvwxyz&1234567890

MEDIUM

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abcdefghijklmnopqrstuvwxyz&1234567890

MEDIUM ITALIC

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abcdefghijklmnopqrstuvwxyz&1234567890

BOLD

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ABCDEFGHIJKLMNOPQRSTUVWXYZ&1234567890
abcdefghijklmnopqrstuvwxyz&1234567890

BOLD ITALIC

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abcdefghijklmnopqrstuvwxyz&1234567890

BLACK

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ABCDEFGHIJKLMNOPQRSTUVWXYZ&1234567890
abcdefghijklmnopqrstuvwxyz&1234567890

BLACK ITALIC

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ABCDEFGHIJKLMNOPQRSTUVWXYZ&1234567890
abcdefghijklmnopqrstuvwxyz&1234567890

ITC Chino Display Pro

THIN

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ULTRA

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abcdefghijklmnopqrstuvwxyz&.1234567890

ITC Chino Pro

8/10 LIGHT & LIGHT ITALIC

IMAGINE THAT YOU have before you a flagon of wine. You may choose your favorite vintage for this imaginary demonstration, so that it be a deep shimmering crimson in color. You have two goblets before you. One is of solid gold, wrought in the most exquisite patterns. The other is of crystal-clear glass, thin as a bubble and as transparent. Pour and drink

8/10 REGULAR & ITALIC

IMAGINE THAT YOU have before you a flagon of wine. You may choose your favorite vintage for this imaginary demonstration, so that it be a deep shimmering crimson in color. You have two goblets before you. One is of solid gold, wrought in the most exquisite patterns. The other is of crystal-clear glass, thin as a bubble and as transparent. Pour and drink

8/10 MEDIUM & MEDIUM ITALIC

IMAGINE THAT YOU have before you a flagon of wine. You may choose your own favorite vintage for this imaginary demonstration, so that it be a deep shimmering crimson in color. You have two goblets before you. One is of solid gold, wrought in the most exquisite patterns. The other is of crystal-clear glass, thin as a bubble, and as transparent

8/10 BOLD & BOLD ITALIC

IMAGINE THAT YOU have before you a flagon of wine. You may choose your own favorite vintage for this imaginary demonstration, so that it be a deep shimmering crimson in color. You have two goblets before you. One is of solid gold, wrought in the most exquisite patterns. The other is of crystal-clear glass, thin as a bubble, and as transparent

8/10 BLACK & BLACK ITALIC

IMAGINE THAT YOU have before you a flagon of wine. You may choose your own favorite vintage for this imaginary demonstration, so that it be a deep shimmering crimson in color. You have goblets before you. One is of gold, wrought in the most exquisite patterns. The other is of crystal-clear glass, thin as a bubble, and as transparent. Pour

10/12 LIGHT & LIGHT ITALIC

IMAGINE THAT YOU have before you a flagon of wine. You may choose your own favorite vintage for this imaginary demonstration, so that it be a deep shimmering crimson in color. You have two goblets before you. One is of solid gold, wrought in the most exquisite patterns. The other

10/12 REGULAR & ITALIC

IMAGINE THAT YOU have before you a flagon of wine. You may choose your own favorite vintage for this imaginary demonstration, so that it be a deep shimmering crimson in color. You have two goblets before you. One is of solid gold, wrought in the most exquisite patterns

10/12 MEDIUM & MEDIUM ITALIC

IMAGINE THAT YOU have before you a flagon of wine. You may choose your own favorite vintage for this imaginary demonstration, so that it be a shimmering crimson in color. You have goblets before you. One is of gold, wrought in the most exquisite patterns. The other

10/12 BOLD & BOLD ITALIC

IMAGINE THAT YOU have before you a flagon of wine. You may choose your own favorite vintage for this imaginary demonstration, so that it be a shimmering crimson in color. You have two goblets before you. One is of solid gold, wrought in the most exquisite patterns

10/12 BLACK & BLACK ITALIC

IMAGINE THAT YOU have before you a flagon of wine. You may choose your own favorite vintage for this imaginary demonstration, so that it be a shimmering crimson in color. You have two goblets before you. One is of solid gold, wrought in the most exquisite patterns

ITC Chino Pro

12/14 LIGHT & LIGHT ITALIC

IMAGINE THAT YOU have before you a flagon of wine. You may choose your own favorite vintage for this *imaginary demonstration, so that it be a deep shimmering crimson in color. You have two goblets be*

12/14 REGULAR & ITALIC

IMAGINE THAT YOU have before you a flagon of wine. You may choose your own favorite vintage for this *imaginary demonstration, so that it be a deep shimmering crimson in color. You have two goblets be*

12/14 MEDIUM & MEDIUM ITALIC

IMAGINE THAT YOU have before you a flagon of wine. You may choose your favorite vintage for *this imaginary demonstration so that it be a deep shimmering crimson in color. You have two*

12/14 BOLD & BOLD ITALIC

IMAGINE THAT YOU have before you a flagon of wine. You may choose your favorite vintage for *this imaginary demonstration so that it be a deep shimmering crimson in color. You have two*

12/14 BLACK & BLACK ITALIC

IMAGINE THAT YOU have before you a flagon of wine. You may choose your favorite vintage *for this demonstration, so that it be a shimmering crimson in color. You have two goblets be*

18/20 LIGHT & LIGHT ITALIC

IMAGINE THAT YOU have before you a flagon of wine. You may choose *your own favorite vintage for this*

18/20 REGULAR & ITALIC

IMAGINE THAT YOU have before you a flagon of wine. You may choose *your own favorite vintage for this*

18/20 MEDIUM & MEDIUM ITALIC

IMAGINE THAT YOU have before you a flagon of wine. You may *choose your favorite vintage fo*

18/20 BOLD & BOLD ITALIC

IMAGINE THAT YOU have before you a flagon of wine. You may *choose your own favorite vinta*

18/20 BLACK & BLACK ITALIC

IMAGINE THAT YOU have before you a flagon of wine. You may *choose your own favorite vinta*

ITC Chino Pro

24 POINT LIGHT

IMAGINE THAT YOU have before you a flagon of wine

24 POINT LIGHT TALIC

Imagine that you have before you a flagon of wine

24 POINT REGULAR

IMAGINE THAT YOU have before you a flagon of wine

24 POINT ITALIC

Imagine that you have before you a flagon of wine

24 POINT MEDIUM

Imagine that you have before you a flagon of wine

24 POINT MEDIUM ITALIC

Imagine that you have before you a flagon of wine

24 POINT BOLD

Imagine that you have before you a flagon of wine

24 POINT BOLD ITALIC

Imagine that you have before you a flagon of wine

24 POINT BLACK

Imagine that you have before you a flagon of win

24 POINT BLACK ITALIC

Imagine that you have before you a flagon of win

ITC Chino Display Pro

18/20 THIN

Imagine that you have before you a flagon of wine. You may choose your favorite vintage for this demonstration, so that it be a deep shimmering

18/20 ULTRA

Imagine that you have before you a flagon of wine. You may choose your favorite vintage for this demonstration, so that it be a deep shimmering

24 POINT THIN

Imagine that you have before you a flagon of wine. You may choose your favorite vintage for

24 POINT ULTRA

Imagine that you have before you a flagon of wine. You may choose your favorite vintage

36 POINT THIN

Imagine that you have before

36 POINT ULTRA

Imagine that you have before

48 POINT THIN

Imagine that you have

48 POINT ULTRA

Imagine that you have