

ITC

Franklin

Franklin

Franklin

Franklin

THIN

THIN ITALIC

LIGHT

LIGHT ITALIC

MEDIUM

MEDIUM ITALIC

BOLD

BOLD ITALIC

BLACK

BLACK ITALIC

ULTRA

ULTRA ITALIC

One of the most important American gothics

Named in honor of Benjamin Franklin

INTRODUCING a SUITE OF new BI-FORM characters

Ranging from a willowy thin to a robust ultra

THE ORIGINAL DESIGN WAS DRAWN BY MORRIS FULLER BENTON

ITC Franklin Condensed Pro

THIN

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz&1234567890

THIN ITALIC

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz&1234567890

LIGHT

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz&1234567890

LIGHT ITALIC

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz&1234567890

MEDIUM

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz&1234567890

MEDIUM ITALIC

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz&1234567890

BOLD

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz&1234567890

BOLD ITALIC

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz&1234567890

ITC Franklin Condensed Pro

BLACK

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz&1234567890

BLACK ITALIC

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz&1234567890

ULTRA

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz&1234567890

ULTRA ITALIC

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz&1234567890

ITC Franklin Condensed Pro

12/14 THIN & THIN ITALIC

Imagine that you have before you a flagon of wine. You may choose your own favorite vintage for this imaginary demonstration, so that it be a deep shimmering crimson in color. You have two goblets before you. *One is of solid gold, wrought in the most exquisite patterns. The other is of crystal-clear glass, thin as a bubble, and as transparent. Pour and drink; and according to your choice of goblet, I shall know*

12/14 BOLD & BOLD ITALIC

Imagine that you have before you a flagon of wine. You may choose your own favorite vintage for this imaginary demonstration, so that it be a deep shimmering crimson in color. You have two goblets before you. One is of solid gold, wrought in the most exquisite patterns. The other is of crystal-clear glass, thin as a bubble, and as transparent. Pour an

18/20 THIN & THIN ITALIC

Imagine that you have before you a flagon of wine. You may choose your own favorite vintage for this imaginary demonstration, so that it be a shimmering crimson in color. You have two goblets before you. *One is solid gold, wrought in the most exquisite patterns. Th*

18/20 MEDIUM & MEDIUM ITALIC

Imagine that you have before you a flagon of wine. You may choose your favorite vintage for this imaginary demonstration, so that it be a deep shimmering crimson in color. You have two goblets before you. One is of solid gold, wrought

18/20 BLACK & BLACK ITALIC

Imagine that you have before you a flagon of wine. You may choose your own favorite vintage for this imaginary demonstration, so that it be a shimmering crimson in color. You have two goblets before you. One is solid

12/14 LIGHT & LIGHT ITALIC

Imagine that you have before you a flagon of wine. You may choose your own favorite vintage for this imaginary demonstration, so that it be a deep shimmering crimson in color. You have two goblets before you. *One is of solid gold, wrought in the most exquisite patterns. The other is of crystal-clear glass, thin as a bubble, and as transparent. Pour and drink; and according to your choice of go*

12/14 BLACK & BLACK ITALIC

Imagine that you have before you a flagon of wine. You may choose your own favorite vintage for this demonstration, so that it be a deep shimmering crimson in color. You have two goblets before you. One is of solid gold, wrought in the most exquisite patterns. The other is of crystal-clear glass, thin as a bubble, and as trans

12/14 MEDIUM & MEDIUM ITALIC

Imagine that you have before you a flagon of wine. You may choose your favorite vintage for this imaginary demonstration, so that it be a deep shimmering crimson in color. You have two goblets before you. *One is of solid gold, wrought in the most exquisite patterns. The other is of crystal-clear glass, thin as a bubble, and as transparent. Pour and drink; and according to yo*

12/14 ULTRA & ULTRA ITALIC

Imagine that you have before you a flagon of wine. You may choose your own favorite vintage for this demonstration, so that it be a deep shimmering crimson in color. You have two goblets before you. One is of solid gold, wrought in the most exquisite patterns. The other is crystal-clear glass, thin as a bubble, and as tran

18/20 LIGHT & LIGHT ITALIC

Imagine that you have before you a flagon of wine. You may choose your own favorite vintage for this imaginary demonstration, so that it be a deep shimmering crimson in color. You have two goblets before you. *One is solid gold, wrought in the most ex*

18/20 BOLD & BOLD ITALIC

Imagine that you have before you a flagon of wine. You may choose your own favorite vintage for this imaginary demonstration, so that it be a deep shimmering crimson in color. You have two goblets before you. One is of solid

18/20 ULTRA & ULTRA ITALIC

Imagine that you have before you a flagon of wine. You may choose your own favorite vintage for this demonstration, so that it be shimmering crimson in color. You have two goblets before you. One is

ITC Franklin Condensed Pro

24 POINT

Imagine that you have before you a flagon of wine. You may choose your favorite

Imagine that you have before you a flagon of wine. You may choose your favorite vin

Imagine that you have before you a flagon of wine. You may choose your ow

Imagine that you have before you a flagon of wine. You may choose your favorite

Imagine that you have before you a flagon of wine. You may choose you

Imagine that you have before you a flagon of wine. You may choose your ow

Imagine that you have before you a flagon of wine. You may choose

Imagine that you have before you a flagon of wine. You may choose your

Imagine that you have before you a flagon of wine. You may choo

Imagine that you have before you a flagon of wine. You may choose yo

Imagine that you have before you a flagon of wine. You may

Imagine that you have before you a flagon of wine. You may cho

ITC Franklin Condensed Pro

30 POINT

Imagine that you have before you a flagon of wine. You may choose
Imagine that you have before you a flagon of wine. You may choose
Imagine that you have before you a flagon of wine. You may
Imagine that you have before you a flagon of wine. You may ch
Imagine that you have before you a flagon of wine. You
Imagine that you have before you a flagon of wine. You may
Imagine that you have before you a flagon of wine. You
Imagine that you have before you a flagon of wine. You ma
Imagine that you have before you a flagon of wine
Imagine that you have before you a flagon of wine. You
Imagine that you have before you a flagon of win
Imagine that you have before you a flagon of wine

36 POINT

Imagine that you have before you a flagon of wine. Yo

Imagine that you have before you a flagon of wine. You

Imagine that you have before you a flagon of wine

Imagine that you have before you a flagon of wine

Imagine that you have before you a flagon of

Imagine that you have before you a flagon of wine

Imagine that you have before you a flagon of

Imagine that you have before you a flagon of wi

Imagine that you have before you a flagon

Imagine that you have before you a flagon of

Imagine that you have before you a flag

Imagine that you have before you a flagon