

*ITC Conduit, designed by Mark van Bronkhorst is an industrial-looking sans serif, upright, open but fairly narrow, and squarish.*

# ITC Conduit™

**ITC CONDUIT COMES FROM the most ordinary of everyday signage, with the kind of lettering that's done by someone with no experience whatsoever – rigid, very regular, but awkwardly drawn. Except that Mark van Bronkhorst, who drew ITC Conduit, is a very experienced designer with an excellent sense of proportion, and in designing the typeface he deliberately broke every rule.**

The characters are based on a strict grid – “like the 90-degree corners in real conduits,” he says, “with all the tips and corners rounded off.” Making only minimal optical corrections to shape and spacing, van Bronkhorst turned ITC Conduit into a highly readable typeface. It's an industrial-looking sans serif, upright, open but fairly narrow, and squarish. The ITC Conduit family includes 14 weights: extra light, light, regular, medium, bold, extra bold and black with italics.



## Squarish

## INDUSTRIAL

*Highly Readable*

## 90° Corners

abcdef *abcdef*

# ITC Conduit

EXTRA LIGHT W/ OS

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz&1234512345

EXTRA LIGHT SMALL CAPS

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
ABCDEFGHIJKLMNOPQRSTUVWXYZ&1234567890

EXTRA LIGHT ITALIC W/ OS

*ABCDEFGHIJKLMNOPQRSTUVWXYZ*  
*abcdefghijklmnopqrstuvwxyz&1234512345*

LIGHT W/ OS

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz&1234512345

LIGHT SMALL CAPS

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
ABCDEFGHIJKLMNOPQRSTUVWXYZ&1234567890

LIGHT ITALIC W/ OS

*ABCDEFGHIJKLMNOPQRSTUVWXYZ*  
*abcdefghijklmnopqrstuvwxyz&1234512345*

REGULAR W/ OS

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz&1234512345

REGULAR SMALL CAPS

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
ABCDEFGHIJKLMNOPQRSTUVWXYZ&1234567890

ITALIC W/ OS

*ABCDEFGHIJKLMNOPQRSTUVWXYZ*  
*abcdefghijklmnopqrstuvwxyz&1234512345*

MEDIUM W/ OS

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz&1234512345

MEDIUM SMALL CAPS

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
ABCDEFGHIJKLMNOPQRSTUVWXYZ&1234567890

# ITC Conduit

MEDIUM ITALIC

*ABCDEFGHIJKLMNOPQRSTUVWXYZ*  
*abcdefghijklmnopqrstuvwxyz&1234512345*

BOLD W/ OS

**ABCDEFGHIJKLMNOPQRSTUVWXYZ**  
**abcdefghijklmnopqrstuvwxyz&1234512345**

BOLD SMALL CAPS

**ABCDEFGHIJKLMNOPQRSTUVWXYZ**  
**ABCDEFGHIJKLMNOPQRSTUVWXYZ&1234567890**

BOLD ITALIC W/ OS

***ABCDEFGHIJKLMNOPQRSTUVWXYZ***  
***abcdefghijklmnopqrstuvwxyz&1234512345***

EXTRA BOLD W/ OS

**ABCDEFGHIJKLMNOPQRSTUVWXYZ**  
**abcdefghijklmnopqrstuvwxyz&1234512345**

EXTRA BOLD SMALL CAPS

**ABCDEFGHIJKLMNOPQRSTUVWXYZ**  
**ABCDEFGHIJKLMNOPQRSTUVWXYZ&1234567890**

EXTRA BOLD W/ OS

***ABCDEFGHIJKLMNOPQRSTUVWXYZ***  
***abcdefghijklmnopqrstuvwxyz&1234512345***

BLACK W/ OS

**ABCDEFGHIJKLMNOPQRSTUVWXYZ**  
**abcdefghijklmnopqrstuvwxyz&1234512345**

BLACK SMALL CAPS

**ABCDEFGHIJKLMNOPQRSTUVWXYZ**  
**ABCDEFGHIJKLMNOPQRSTUVWXYZ&1234567890**

BLACK ITALIC W/ OS

***ABCDEFGHIJKLMNOPQRSTUVWXYZ***  
***abcdefghijklmnopqrstuvwxyz&1234512345***

# ITC Conduit

CHARACTER SET

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

a b c d e f g h i j k l m n o p q r s t u v w x y z

1 2 3 4 5 6 7 8 9 0 Ç Ø Æ Æ ß ç ø æ œ f i l<sup>ao</sup>

& \$ ¢ £ ¥ € f % ‰ @ ©<sup>®</sup>™

() [] {} “ ” - — † ‡ § ¶ \*

SMALL CAPS & OLDSTYLE FIGURES

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

1 2 3 4 5 6 7 8 9 0 Ç Ø Æ Æ



# ITC Conduit

12/14 EXTRA LIGHT & EXTRA LIGHT ITALIC

IMAGINE THAT YOU have before you a flagon of wine. You may choose your own favorite vintage for this imaginary *demonstration, so that it be a deep shimmering crimson in color. You have two goblets before you. One is of solid*

12/14 LIGHT & LIGHT ITALIC

IMAGINE THAT YOU have before you a flagon of wine. You may choose your own favorite vintage for this imaginary *demonstration, so that it be a deep shimmering crimson in color. You have two goblets before you. One is of solid*

12/14 REGULAR & ITALIC

IMAGINE THAT YOU have before you a flagon of wine. You may choose your own favorite vintage for this imaginary *demonstration, so that it be a deep shimmering crimson in color. You have two goblets before you. One is of solid*

12/14 MEDIUM & MEDIUM ITALIC

IMAGINE THAT YOU have before you a flagon of wine. You may choose your own favorite vintage for this imaginary *demonstration, so that it be a deep shimmering crimson in color. You have two goblets before you. One is of solid*

12/14 BOLD & BOLD ITALIC

**IMAGINE THAT YOU have before you a flagon of wine. You may choose your own favorite vintage for this imaginary *demonstration, so that it be a deep shimmering crimson in color. You have two goblets before you. One***

12/14 EXTRA BOLD & EXTRA BOLD ITALIC

**IMAGINE THAT YOU have before you a flagon of wine. You may choose your own favorite vintage for this imaginary *demonstration, so that it be a deep shimmering crimson in color. You have two goblets before you. One***

12/14 BLACK & BLACK ITALIC

**IMAGINE THAT YOU have before you a flagon of wine. You may choose your own favorite vintage for this *imaginary demonstration, so that it be a deep shimmering crimson in color. You have two goblets***

18/20 EXTRA LIGHT & EXTRA LIGHT ITALIC

IMAGINE THAT YOU have before you a flagon of wine. You may choose your own *favorite vintage for this imaginary*

18/20 LIGHT & LIGHT ITALIC

IMAGINE THAT YOU have before you a flagon of wine. You may choose your own *favorite vintage for this imaginary*

18/20 REGULAR & ITALIC

IMAGINE THAT YOU have before you a flagon of wine. You may choose your own *favorite vintage for this imaginary*

18/20 MEDIUM & MEDIUM ITALIC

IMAGINE THAT YOU have before you a flagon of wine. You may choose your own *favorite vintage for this imaginary*

18/20 BOLD & BOLD ITALIC

**IMAGINE THAT YOU have before you a flagon of wine. You may choose your *own favorite vintage for this imaginary***

18/20 EXTRA BOLD & EXTRA BOLD ITALIC

**IMAGINE THAT YOU have before you a flagon of wine. You may choose your *own favorite vintage for this imagi-***

18/20 BLACK & BLACK ITALIC

**IMAGINE THAT YOU have before you a flagon of wine. You may choose *your own favorite vintage for this***