

Friz Quadrata™

NO BIRD  
SOARS TOO  
HIGH IF HE  
SOARS WITH  
HIS OWN  
WINGS.

*William Blake  
(1757–1827)  
English engraver,  
illustrator, & poet*

ITC Benguiat™

*If you're  
going  
through  
hell, keep  
going.*

Sir Winston Churchill  
(1874 – 1965)  
British politician