

“A good type design tells you what it wants to be...”

ITC STEPP™

versatile
SOPHISTICATED
Jaunty
delicate
CONDENSED
Balanced

“A good type design tells you what it wants to be,” says Taylor, *“and after a little while the Stepp caps began to tell me what the lowercase should look like.”* While the sprinkling of ball terminals, the jaunty ‘g’ and almost upside down ‘S’ add charm to the lowercase, it is the capital letters that are at the foundation of Stepp’s personality. Together, they create a versatile and distinctive typeface design.

abcde • ABCDE • ABCDE • 12345 • 12345

ITC STEPP

LIGHT

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz&1234567890

LIGHT SMALL CAPS

ABCDEFGHIJKLMNOPQRSTUVWXYZ
ABCDEFGHIJKLMNOPQRSTUVWXYZ&1234567890

LIGHT ITALIC

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz&1234567890

MEDIUM

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz&1234567890

MEDIUM SMALL CAPS

ABCDEFGHIJKLMNOPQRSTUVWXYZ
ABCDEFGHIJKLMNOPQRSTUVWXYZ&1234567890

MEDIUM ITALIC

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz&1234567890

BOLD

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz&1234567890

BOLD SMALL CAPS

ABCDEFGHIJKLMNOPQRSTUVWXYZ
ABCDEFGHIJKLMNOPQRSTUVWXYZ&1234567890

BOLD ITALIC

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz&1234567890

BLACK

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz&1234567890

BLACK ITALIC

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz&1234567890

ITC STEPP

CHARACTER SET

ABCDEFGHIJKLMNOPQRSTUVWXYZ

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ALTERNATIVES

S

SMALL CAPS & LINING FIGURES

ABCDEFGHIJKLMNOPQRSTUVWXYZ

0123456789

ALTERNATIVE CHARACTERS MIGHT ONLY BE AVAILABLE IN OPENTYPE FONTS

ITC STEPP

12/14 LIGHT & LIGHT ITALIC

IMAGINE THAT YOU have before you a flagon of wine. You may choose your own favorite vintage for this imaginary demonstration, so that it be a deep shimmering crimson in color. You have two goblets before you. One is of solid gold, wrought

12/14 MEDIUM & MEDIUM ITALIC

IMAGINE THAT YOU have before you a flagon of wine. You may choose your own favorite vintage for this imaginary demonstration, so that it be a deep shimmering crimson in color. You have two goblets before you. One is of solid gold, wrought in

12/14 BOLD & BOLD ITALIC

IMAGINE THAT YOU have before you a flagon of wine. You may choose your own favorite vintage for this imaginary demonstration, so that it be a deep shimmering crimson in color. You have two goblets before you. One is of solid gold

18/20 LIGHT & LIGHT ITALIC

IMAGINE THAT YOU have before you a flagon of wine. You may choose your own favorite vintage for this imaginary demonstration, so that it be a deep shimmering crimson

18/20 MEDIUM & MEDIUM ITALIC

IMAGINE THAT YOU have before you a flagon of wine. You may choose your own favorite vintage for this imaginary demonstration, so that it be a deep shimmering crimson in

18/20 BOLD & BOLD ITALIC

IMAGINE THAT YOU have before you a flagon of wine. You may choose your own favorite vintage for this imaginary demonstration, so that it be a deep shim

18/20 ULTRA & ULTRA ITALIC

Imagine that you have before you a flagon of wine. You may choose your own favorite vintage for this imaginary demonstration, so that it be a deep sh

24/28 POINT

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NOTE: IT IS RECOMMENDED THAT ITC STEPP ULTRA & ULTRA ITALIC BE USED AT 18 POINT AND UP.