

# ITC Tabula

## SPOTTING ITC TABULA

M J E L  
& g a e

- **M** is slightly splayed
- **J** drops below baseline
- Baseline stroke of **E, L** clipped on angle
- “**Et**” ampersand
- Cursive italic characters

## ETYMOLOGY

Julien Janiszewski  
Released by ITC in 2002

## FAMILY

Four weights with corresponding italics.

## FONT FACTS

The design grew out of a study to create a font to set film subtitles. According to Julien Janiszewski, the typeface’s Paris-based designer, “I set parameters for the design whereby the letters had to be able to hold up at very small sizes when set on film, and yet must be able to be enlarged 2000 times to be read on a theatre screen.”

# ITC Bookman

## SPOTTING ITC BOOKMAN

C T Q  
G I a g

- Barbed serif on **C**
- Splayed serifs on **T**
- Fancy **Q** tail
- Many swash characters available
- Cursive Italic

## ETYMOLOGY

Ed Benguiat  
Released by ITC in 1976

## FAMILY

Four weights with corresponding italics, old style figures and many swash and alternate characters.

## FONT FACTS

ITC Bookman is an interpretation of the original Bookman typeface that dates back to the late 1800s. That earliest Bookman was also one of the first typefaces to have swash letters, not only in the italics, but also in the roman designs. Ed Benguiat developed a full family of four weights plus complementary cursive designs. This was the first time that true italics were available for the Bookman design.