

*Based on centuries-old stylistic models,
Chong Modern and Old Style are as current as tomorrow's news.*

CHONG OLD STYLE

Chong Old Style has the flavor of traditional old style designs without slavishly replicating the earlier design traits. It has the heft and color of an old style design but lacks the serifs and inclined stroke axis normally seen in these designs. The result is a versatile suite of typefaces that deliver a powerful message in large or small sizes.



Chong Modern is a sans serif interpretation of the classic modern, also referred to as neoclassical, designs of Bodoni and Didot. More than a Bodoni without serifs, Chong Modern also has an elegant, Art Deco demeanor. This is a design that walks the line between traditional and contemporary with grace and aplomb.

light light italic regular italic bold bold italic extrabold extrabold italic

Chong Old Style

LIGHT

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz&12345I2345

LIGHT ITALIC

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz&12345I2345

REGULAR

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz&1234512345

ITALIC

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz&12345I2345

BOLD

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz&1234512345

BOLD ITALIC

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz&12345I2345

EXTRA BOLD

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz&12345I2345

EXTRA BOLD ITALIC

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz&12345I2345

Chong Old Style

8/10 LIGHT & LIGHT ITALIC

Imagine that you have before you a flagon of wine. You may choose your own favorite vintage for this imaginary demonstration, so that it be a deep shimmering crimson in color. *You have two goblets before you. One is of solid gold, wrought in the most exquisite patterns. The other is of crystal-clear glass, thin as a bubble, and as transparent. Pour and drink*

8/10 REGULAR & ITALIC

Imagine that you have before you a flagon of wine. You may choose your favorite vintage for this imaginary demonstration, so that it be a deep shimmering crimson in color. *You have two goblets before you. One is of solid gold, wrought in the most exquisite patterns. The other is of crystal-clear glass, thin as a bubble, and as transparent. Pour and drink*

8/10 BOLD & BOLD ITALIC

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8/10 EXTRA BOLD & EXTRA BOLD ITALIC

Imagine that you have before you a flagon of wine. You may choose your own favorite vintage for this imaginary demonstration, so that it be a deep shimmering crimson in color. *You have two goblets before you. One is of solid gold, wrought in the most exquisite patterns. The other is of crystal-clear glass, thin as a bubble, and as transparent. Po*

10/12 LIGHT & LIGHT ITALIC

Imagine that you have before you a flagon of wine. You may choose your favorite vintage for this demonstration, so *that it be a deep shimmering crimson in color. You have two goblets before you. One is of gold, wrought in the most ex*

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10/12 BOLD & BOLD ITALIC

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10/12 EXTRA BOLD & EXTRA BOLD ITALIC

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12/14 LIGHT & LIGHT ITALIC

Imagine that you have before you a flagon of wine. You may choose your own favorite vintage for this *imaginary demonstration, so that it be a deep shimmering crimson in color. You have two goblets before*

12/14 REGULAR & ITALIC

Imagine that you have before you a flagon of wine. You may choose your own favorite vintage for this *imaginary demonstration, so that it be a deep shimmering crimson in color. You have two goblets bef*

12/14 BOLD & BOLD ITALIC

Imagine that you have before you a flagon of wine. You may choose your own favorite vintage for *this imaginary demonstration, so that it be a deep shimmering crimson in color. You have two go*

12/14 EXTRA BOLD & EXTRA BOLD ITALIC

Imagine that you have before you a flagon of wine. You may choose your own vintage for *this imaginary demonstration, so that it be a deep shimmering crimson in color. You have two*

18/20 LIGHT & LIGHT ITALIC

Imagine that you have before you a flagon of wine. You may choose *your own favorite vintage for this*

18/20 REGULAR & ITALIC

Imagine that you have before you a flagon of wine. You may choose *your own favorite vintage for this*

18/20 BOLD & BOLD ITALIC

Imagine that you have before you a flagon of wine. You may choose *your own favorite vintage for this*

18/20 EXTRA BOLD & EXTRA BOLD ITALIC

Imagine that you have before you a flagon of wine. You may choose *your own favorite vint*