

ITC

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**OFFICINA**

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**SERIF**

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**PRO**

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WHEN ERIK SPIEKERMANN FIRST CONCEIVED OF OFFICINA

**in the early 1980s**

*his goal was to create a type family that was suited for*  
**office correspondence & business documentation.**

*Midway through the design process, however,*

**A DISCOVERY WAS MADE:**

**it became obvious that the design**  
had capabilities far beyond its original  
**INTENTION!**

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# ITC Officina Serif Pro

BOOK W/ SC & OS

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abcdefghijklmnopqrstuvwxyz&1234567890

BOOK ITALIC W/ OS

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MEDIUM W/ SC & OS

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ABCDEFGHIJKLMNOPQRSTUVWXYZ&1234567890

abcdefghijklmnopqrstuvwxyz&1234567890

MEDIUM ITALIC W/ OS

*ABCDEFGHIJKLMNOPQRSTUVWXYZ*

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BOLD W/ SC & OS

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BOLD ITALIC W/ OS

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EXTRA BOLD W/ SC & OS

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EXTRA BOLD ITALIC W/ OS

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BLACK W/ SC & OS

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BLACK W/ OS

***ABCDEFGHIJKLMNOPQRSTUVWXYZ***

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# ITC Officina Serif Pro

8/10 BOOK & BOOK ITALIC

Imagine that you have before you a flagon of wine. You may choose your own favorite vintage for this imaginary demonstration, so that it be a deep shimmering crimson in color. You have *two goblets before you. One is of solid gold, wrought in the most exquisite patterns. The other is of crystal-clear glass, thin as a bubble, and as transparent. Pour and drink; and according to your*

8/10 MEDIUM & MEDIUM ITALIC

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8/10 BLACK & BLACK ITALIC

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10/12 BOOK & BOOK ITALIC

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10/12 BLACK & BLACK ITALIC

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12/14 BOOK & BOOK ITALIC

Imagine that you have before you a flagon of wine. You may choose your own favorite vintage for this *imaginary demonstration, so that it be a deep shimmering crimson in color. You have two goblets before*

12/14 MEDIUM & MEDIUM ITALIC

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12/14 BOLD & BOLD ITALIC

**Imagine that you have before you a flagon of wine. You may choose your own favorite vintage for this *imaginary demonstration, so that it be a deep shimmering crimson in color. You have two goblets befo***

12/14 EXTRA BOLD & EXTRA BOLD ITALIC

**Imagine that you have before you a flagon of wine. You may choose your own favorite vintage for this *imaginary demonstration, so that it be a deep shimmering crimson in color.***

12/14 BLACK & BLACK ITALIC

**Imagine that you have before you a flagon of wine. You may choose your own vintage for *this imaginary demonstration, so that it be a deep shimmering crimson in color* You have**

18/20 BOOK & BOOK ITALIC

Imagine that you have before you a flagon of wine. You may choose your *own favorite vintage for this imagina*

18/20 MEDIUM & MEDIUM ITALIC

Imagine that you have before you a flagon of wine. You may choose your *own favorite vintage for this imagin*

18/20 BOLD & BOLD ITALIC

**Imagine that you have before you a flagon of wine. You may choose *your own favorite vintage for this***

18/20 EXTRA BOLD & EXTRA BOLD ITALIC

**Imagine that you have before you a flagon of wine. You may choose *your own favorite vintage for this***

18/20 BLACK & BLACK ITALIC

**Imagine that you have before you a flagon of wine. You may *choose your own favorite vint***

# ITC Officina Serif Pro

24 POINT BOOK

Imagine that you have before you a flagon of wine. You

24 POINT BOOK ITALIC

*Imagine that you have before you a flagon of wine. You*

24 POINT MEDIUM

Imagine that you have before you a flagon of wine. You

24 POINT MEDIUM ITALIC

*Imagine that you have before you a flagon of wine. You*

24 POINT BOLD

**Imagine that you have before you a flagon of wine.**

24 POINT BOLD ITALIC

***Imagine that you have before you a flagon of wine. Yo***

24 POINT EXTRA BOLD

**Imagine that you have before you a flagon of wine.**

24 POINT EXTRA BOLD ITALIC

***Imagine that you have before you a flagon of wine.***

24 POINT BLACK

**Imagine that you have before you a flagon of wi**

24 POINT BLACK ITALIC

***Imagine that you have before you a flagon of wi***