

Zemestro is a straightforward design that is meant to be read. According to its designer, Dave Farey, *"There's nothing calligraphic about it, and there are no defining or identifiable single characters—it's just clean and simply constructed."*

sans
Bold
a
4
wts
&ITALICS

ZEMESTRO

The rounds have square shoulders, and terminals are square and clipped at right angles. Its slightly condensed look makes the design an efficient user of space. These traits give Zemestro a structured, solid look that's controlled, but not stilted. ■

book ■ *book italic* ■ regular ■ *italic* ■ medium ■ **bold**

Zemestro

BOOK

ABCDEFGHIJKLMNOPQRSTUVWXYZ
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BOOK ITALIC

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REGULAR

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ITALIC

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MEDIUM

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BOLD

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Zemestro

CHARACTER SET

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Zemestro

8/10 BOOK & BOOK ITALIC

Imagine that you have before you a flagon of wine. You may choose your own favorite vintage for this imaginary demonstration, so that it be a deep shimmering crimson in color. *You have two goblets before you. One is of solid gold, wrought in the most exquisite patterns. The other is of crystal-clear glass, thin as a bubble, and as transparent. Pour*

8/10 REGULAR & ITALIC

Imagine that you have before you a flagon of wine. You may choose your own favorite vintage for this imaginary demonstration, so that it be a deep shimmering crimson in color. *You have two goblets before you. One is of solid gold, wrought in the most exquisite patterns. The other is crystal-clear glass, thin as a bubble, and as transparent. Pour and drink*

8/10 MEDIUM

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8/10 BOLD

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10/12 BOOK & BOOK ITALIC

Imagine that you have before you a flagon of wine. You may choose your own vintage for this imaginary demonstration, *so that it be a shimmering crimson in color. You have two goblets before you. One is of solid gold, wrought in*

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10/12 BOLD

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12/14 BOOK & BOOK ITALIC

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12/14 REGULAR & ITALIC

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12/14 MEDIUM

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12/14 BOLD

Imagine that you have before you a flagon of wine. You may choose your own vintage for this imaginary demonstration, so that it be a deep shimmering crimson in color. You have two

18/20 BOOK & BOOK ITALIC

Imagine that you have before you a flagon of wine. You may choose *your own favorite vintage for this*

18/20 REGULAR & ITALIC

Imagine that you have before you a flagon of wine. You may choose *your own favorite vintage for this*

18/20 MEDIUM

Imagine that you have before you a flagon of wine. You may choose your own favorite vintage for this

18/20 BOLD

Imagine that you have before you a flagon of wine. You may choose your own favorite vint