

SOHO GOTHIC™

Thin, Light, Regular, Medium, **Bold, Extra Bold, Ultra**

Scandinavian

He loved Hollywood, and Hollywood loved him

STATES

Designed by Sebastian Lester for Monotype Imaging 2004-2007

EFFORTLESS MODERNITY

VISIONARY

Fuel Passion Stop

Cyclist

Shuffles

Reknowned Philanthropist & Stuntman

HEADLINES

My fiancée

A Brief History of Shopping

Bauhaus

SCANDAL!

Culture-sampling Tourists

A full-hearted neon-chrome zeal

Some examples of the semi-slab stylistic sets in use

Second Sun

BLAZE OF GLORY

Hullabaloo

Trends & Innovation

BRUISER

a a a

Art**SUPPLY**Store

SOHO GOTHIC

THIN

ABCDEFGHIJKLM
abcdefghijklmno
p
0123456789&o12

LIGHT

ABCDEFGHIJKLM
abcdefghijklmno
p
0123456789&o12

REGULAR

ABCDEFGHIJKLM
abcdefghijklmno
p
0123456789&o1

MEDIUM

ABCDEFGHIJKLM
abcdefghijklmno
p
0123456789&o1

BOLD

ABCDEFGHIJKL
abcdefghijklmn
p
0123456789&o

EXTRA BOLD

ABCDEFGHIJKL
abcdefghijklmn
p
0123456789&o

ULTRA

ABCDEFGHIJK
abcdefghijklm
p
0123456789&

SOHO GOTHIC LIGHT & LIGHT ITALIC 6/9

Imagine that you have before you a flagon of wine. You may choose your own favorite vintage for this imaginary demonstration, so that it be a deep shimmering crimson in color. You have two goblets before you. One is of solid gold, wrought in the most exquisite patterns. The other is of crystal-clear glass, thin as a bubble, and as transparent. Pour and drink; and according to your choice of goblet, I shall know whether or not you are a connoisseur of wine. Bear with me in this long-winded and fragrant metaphor; for you will find that almost all the virtues of the perfect wine-glass have a parallel in typography. There is the long, thin stem that obviates fingerprints on the bowl. Why? Because no cloud must come between your eyes and the fiery hearth of the liquid. Are not the margins on book pages similarly meant to obviate the necessity of fingering the type-pages?

SOHO GOTHIC MEDIUM & MEDIUM ITALIC 6/9

Imagine that you have before you a flagon of wine. You may choose your own favorite vintage for this imaginary demonstration, so that it be a deep shimmering crimson in color. You have two goblets before you. One is of solid gold, wrought in the most exquisite patterns. The other is of crystal-clear glass, thin as a bubble, and as transparent. Pour and drink; and according to your choice of goblet, I shall know whether or not you are a connoisseur of wine. you will find Bear with me in this long-winded and fragrant metaphor; for you will find that almost all the virtues of the perfect wine-glass have a parallel in typography. There is the long, thin stem that obviates fingerprints on the bowl. Why? Because no cloud must come between your eyes and the fiery hearth of the liquid. Are not the margins on

SOHO GOTHIC THIN & THIN ITALIC 8/11

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SOHO GOTHIC BOLD & BOLD ITALIC 8/11

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SOHO GOTHIC EXTRA BOLD & EXTRA BOLD ITALIC 8/11

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SOHO GOTHIC THIN & THIN ITALIC 14/17

Imagine that you have before you a flagon of wine. You may choose your own favorite vintage for this *imaginary demonstration, so that it be a deep shimmering crimson in color. You have two goblets before*

SOHO GOTHIC REGULAR & ITALIC 14/17

Imagine that you have before you a flagon of wine. You may choose your own favorite vintage for this *imaginary demonstration, so that it be deep shimmering crimson in color.*

SOHO GOTHIC BOLD & BOLD ITALIC 14/17

Imagine that you have before you a flagon of wine. You may choose your own favorite vintage for this imaginary demonstration, so that it be a deep shim

SOHO GOTHIC ULTRA & ULTRA ITALIC 14/17

Imagine that you have before you a flagon of wine. You may choose your own favorite vintage for this imaginary demonstration, so that

SOHO GOTHIC LIGHT & LIGHT ITALIC 14/17

Imagine that you have before you a flagon of wine. You may choose your own favorite vintage for this *imaginary demonstration, so that it be a deep shimmering crimson in color.*

SOHO GOTHIC MEDIUM & MEDIUM ITALIC 14/17

Imagine that you have before you a flagon of wine. You may choose your own favorite vintage for this imaginary demonstration, so that it be a deep shimmering crimson

SOHO GOTHIC EXTRA BOLD & EXTRA BOLD ITALIC 14/17

Imagine that you have before you a flagon of wine. You may choose your own favorite vintage for this imaginary demonstration, so that it be a deep shim

SOHO GOTHIC STYLISTIC SETS - Check the support that your design application provides for these OpenType features.
This functionality is not currently available in all desktop publishing packages.

Hamburgefonstivly

DEFAULT STYLE - Basic letterforms.

Hamburgefonstivly

STYLISTIC SET 1 - Semi slab letterforms in upper & lowercase.

Hamburgefonstivly

STYLISTIC SET 2 - Simplified forms in the lowercase - 'a', 'u' & 'y'.

Hamburgefonstivly

STYLISTIC SET 3 - Simplified forms in the lowercase 'u' & 'y' only.

Hamburgefonstivly

STYLISTIC SET 4 - Semi slab letterforms in the lowercase only.

Hamburgefonstivly

STYLISTIC SET 5 - Semi slab letterforms in the lowercase i & l only.