

CACHET™

According to David Farey, the designer of this typeface, "Cachet is a monospaced, monostroke typeface – that isn't." Farey's goal in drawing Cachet was to create a typeface that appeared to be monospaced and constructed with geometrically precise character strokes – but was more legible and friendlier than typefaces that are limited to a single character and stroke widths



At first glance, Cachet appears to be constructed of straight and nearly-straight strokes. A closer look, however, reveals several subtleties. Curved strokes have a spontaneous, almost calligraphic feel.

**BOOK
+
MEDIUM
+
BOLD**

Farey also paid special attention to the places where character strokes joined and to stroke terminals. Places where character strokes meet are tapered slightly while stroke ends have been flared. These deviations from the obvious give the design a human, organic, non-digital look.

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Cachet

CHARACTER SET

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BOOK

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MEDIUM

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BOLD

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Cachet

8/10 BOOK

Imagine that you have before you a flagon of wine. You may choose your own favorite vintage for this imaginary demonstration, so that it be a deep shimmering crimson in color. You have two goblets before you. One is of solid gold, wrought in the most exquisite patterns. The other is of crystal-clear glass, thin as a bubble, and as transparent. Pour and drink; and according to your

8/10 MEDIUM

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10/12 BOOK

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12/14 BOOK

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12/14 BOLD

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18/20 BOOK

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18/20 MEDIUM

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18/20 BOLD

Imagine that you have before you a flagon of wine. You may choose your own favorite vintage for this imaginary demon

Cachet

20 BOOK, MEDIUM & BOLD

Imagine that you have before you a flagon of wine. You may h
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24 BOOK, MEDIUM & BOLD

Imagine that you have before you a flagon of wine
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Imagine that you have before you a flagon of wi

30 BOOK, MEDIUM & BOLD

Imagine that you have before you a flagon
Imagine that you have before you a flag
Imagine that you have before you a fla

36 BOOK, MEDIUM & BOLD

Imagine that you have before you a
Imagine that you have before you
Imagine that you have before yo

48 BOOK, MEDIUM & BOLD

Imagine that you have bef
Imagine that you have be
Imagine that you have b