

Parkinson Electra®

A type family that expresses vigor and vitality.

PARKINSON ELECTRA

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Jim Parkinson

energy & vitality

William Addison Dwiggins

I KNOW THIS GUY

different printing technologies

Third cousins

DWIGGINS' THOUGHT PROCESS

REGULAR | *ITALIC* | **BOLD** | ***BOLD ITALIC*** | **HEAVY** | ***HEAVY ITALIC***

Parkinson Electra

REGULAR

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz&1234567890
ABCDEFGHIJKLMNOPQRSTUVWXYZ&1234567890

ITALIC

ABCDEFGHIJKLMNOPQRSTUVWXYZ
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BOLD

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ABCDEFGHIJKLMNOPQRSTUVWXYZ&1234567890

BOLD ITALIC

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz&1234567890

HEAVY

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz&1234567890

HEAVY ITALIC

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz&1234567890

Parkinson Electra

8/10 REGULAR & ITALIC

IMAGINE THAT YOU have before you a flagon of wine. You may choose your own favorite vintage for this imaginary demonstration, so that it be a deep shimmering crimson in color. You have two goblets before you. One is of solid wrought in the most exquisite patterns. The other is of crystal-clear glass, thin as a bubble, and as transparent. Pour and drink; and according to your choice of goblet, I shall know whether or not you are a connoisseur of win

8/10 BOLD & BOLD ITALIC

IMAGINE THAT YOU have before you a flagon of wine. You may choose your own favorite vintage for this imaginary demonstration, so that it be a shimmering crimson in color. You have two goblets before you. One is of solid gold, wrought in the most exquisite patterns. The other is of crystal-clear glass, thin as a bubble, and as transparent. Pour and drink; and according to your choice of goblet, I shall know whe

8/10 HEAVY & HEAVY ITALIC

Imagine that you have before you a flagon of wine. You may choose your favorite vintage for this imaginary demonstration, so that it be a shimmering crimson in color. You have two goblets before you. One is of solid gold, wrought in exquisite patterns. The other is of crystal-clear glass, thin as a bubble, and as transparent. Pour and drink; and accor

10/12 REGULAR & ITALIC

IMAGINE THAT YOU have before you a flagon of wine. You may choose your favorite vintage for this imaginary demonstration, so that it be a deep shimmering crimson in color. You have two goblets before you. One is of solid gold, wrought in the most exquisite patterns. The other is of crystal-clear glass, thin as a

10/12 BOLD & BOLD ITALIC

IMAGINE THAT YOU have before you a flagon of wine. You may choose your favorite vintage for this imaginary demonstration, so that it be a deep shimmering crimson in color. You have two goblets before you. One is of solid gold, wrought in the most exquisite patterns. The other is of crystal

10/12 HEAVY & HEAVY ITALIC

Imagine that you have before you a flagon of wine. You may choose your favorite vintage for this imaginary demonstration, so that it be a deep shimmering crimson in color. You have two goblets before you. One is of solid gold, wrought in the most

12/14 REGULAR & ITALIC

IMAGINE THAT YOU have before you a flagon of wine. You may choose your own favorite vintage for this imaginary demonstration, so that it be a deep shimmering crimson in color. You have two goblets before you. One is of solid gold, wrought in the most exquisite pa

12/14 BOLD & BOLD ITALIC

IMAGINE THAT YOU have before you a flagon of wine. You may choose your own favorite vintage for this imaginary demonstration, so that it be a deep shimmering crimson in color. You have two goblets before you. One is of solid gold, wrought

12/14 HEAVY & HEAVY ITALIC

Imagine that you have before you a flagon of wine. You may choose your favorite vintage for this imaginary demonstration, so that it be a deep shimmering crimson in color. You have two goblets before you. One is of so

18/20 REGULAR & ITALIC

IMAGINE THAT YOU have before you a flagon of wine. You may choose your own favorite vintage for this imaginary demonstration so that it be a deep shimmering crimson in color. You have

18/20 BOLD & BOLD ITALIC

IMAGINE THAT YOU have before you a flagon of wine. You may choose your own favorite vintage for this imaginary demonstration so that it a deep shimmering crimson in color

18/20 HEAVY & HEAVY ITALIC

Imagine that you have before you a flagon of wine. You may choose your favorite vintage for this imaginary demonstration, so that be a deep shimmering

Parkinson Electra

24 POINT

IMAGINE THAT YOU HAVE before you a flagon of wine. You

Imagine that you have before you a flagon of wine. You

IMAGINE THAT YOU HAVE before you a flagon of wine

Imagine that you have before you a flagon of wine

Imagine that you have before you a flagon of

Imagine that you have before you a flagon of

30 POINT

IMAGINE THAT you have before you a flagon of

Imagine that you have before you a flagon of

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Imagine that you have before you a flagon

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Imagine that you have before you a