

CARTIER BOOK PRO

CARTIER BOOK IS A PAINSTAKING, INTELLIGENT
revival of Carl Dair's design.



The most difficult task is creating
letters that are anonymous, yet still
possess distinction and verve.



**Rod McDonald's
Cartier Book is a unified,
commanding typeface
family.**

12345 Regular SMALL CAPS *Italic* Medium Bold 67890

Cartier Book Pro

REGULAR

ABCDEFGHIJKLMNOPQRSTUVWXYZ

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BOOK ITALIC

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MEDIUM

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BOLD

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Cartier Book Pro

8/10 REGULAR

IMAGINE THAT YOU have before you a flagon of wine. You may choose your favorite vintage for this imaginary demonstration, so that it be a deep shimmering crimson in color. You have two goblets before you. One is of solid gold, wrought in the most exquisite patterns. The other is of glass, thin as a bubble, and as transparent. Pour and drink; and according to your choice of goblet, I shall know whether or not you

8/10 ITALIC

Imagine that you have before you a flagon of wine. You may choose your own favorite vintage for this imaginary demonstration, so that it be a deep shimmering crimson in color. You have two goblets before you. One is of solid gold, wrought in the most exquisite patterns. The other is of crystal-clear glass, thin as a bubble, and as transparent. Pour and drink; and according to your choice of goblet, I shall know whether or not you are a connoisseur of wine

8/10 MEDIUM

Imagine that you have before you a flagon of wine. You may choose your own favorite vintage for this imaginary demonstration, so that it be a deep shimmering crimson in color. You have two goblets before you. One is of solid gold, wrought in the most exquisite patterns. The other is of crystal-clear glass, thin as a bubble, and as transparent. Pour and drink

8/10 BOLD

Imagine that you have before you a flagon of wine. You may choose your own favorite vintage for this imaginary demonstration, so that it be a deep shimmering crimson in color. You have two goblets before you. One is of solid gold, wrought in the most exquisite patterns. The other is of crystal-clear glass, thin as a bubble, and as transparent. Pour

10/12 REGULAR

IMAGINE THAT YOU have before you a flagon of wine. You may choose your own favorite vintage for this imaginary demonstration, so that it be a shimmering crimson color. You have two goblets before you. One is of solid gold, wrought in the most exquisite

10/12 ITALIC

Imagine that you have before you a flagon of wine. You may choose your own favorite vintage for this imaginary demonstration, so that it be a deep shimmering crimson in color. You have two goblets before you. One is of solid gold, wrought in exquisite patterns. The other is of crystal-clear

10/12 MEDIUM

Imagine that you have before you a flagon of wine. You may choose your own vintage for this imaginary demonstration, so that it be a deep shimmering crimson in color. You have two goblets before you. One is of solid gold, wrought in th

10/12 BOLD

Imagine that you have before you a flagon of wine. You may choose your own vintage for this imaginary demonstration, so that it be a deep shimmering crimson in color. You have two goblets before you. One is of solid gold, wrought in the

12/14 REGULAR

IMAGINE THAT YOU have before you a flagon of wine. You may choose your own favorite vintage for this imaginary demonstration, so that it be a shimmering crimson in color. You have two goblets before you. One is

12/14 ITALIC

Imagine that you have before you a flagon of wine. You may choose your own favorite vintage for this imaginary demonstration, so that it be a deep shimmering crimson in color. You have two goblets before you. One is of solid gold, wrought in the most exquisite

12/14 MEDIUM

Imagine that you have before you a flagon of wine. You may choose your own favorite vintage for this imaginary demonstration, so that it be a deep shimmering crimson in color. You have two goblets before

12/14 BOLD

Imagine that you have before you a flagon of wine. You may choose your favorite vintage for this imaginary demonstration, so that it be a shimmering crimson color. You have two goblets before you. One

18/20 REGULAR

IMAGINE THAT YOU have before you a flagon of wine. You may choose your own favorite vintage for this imagin

18/20 ITALIC

Imagine that you have before you a flagon of wine. You may choose your own favorite vintage for this imaginary demonstration

18/20 MEDIUM

Imagine that you have before you a flagon of wine. You may choose your own favorite vintage for this

18/20 BOLD

Imagine that you have before you a flagon of wine. You may choose your own favorite vintag for this